## FOR IMMEDIATE RELEASE



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## Children's Museum of the Lowcountry Names Ashley Lawrence as Director of Development

Ashley Lawrence Brings Fifteen Years of Development, Fundraising and Non-Profit Management Experience to the Children's Museum

Charleston, SC (May 13, 2014)— The Children's Museum of the Lowcountry (CML) welcomes Ashley Lawrence as the new Director of Development. Lawrence will be responsible for the advancement and development program and the overall organization, planning and execution of the giving programs at CML. She will help ensure that CML becomes a leader among its peers in terms of building a strong base of support both locally and beyond.

"Ashley's extensive experience in development and fundraising makes her an excellent leader as our new Director of Development," said Denis Chirles, CML's Executive Director. "We are thrilled and incredibly fortunate to have someone with her background and skill join the team, working to establish long-lasting, rewarding relationships with our supporters."

Lawrence joins CML after fifteen years experience in development, fundraising and non-profit management. She has created and coordinated fundraising programs in the Healthcare and Performing Arts industries and holds an MBA in Global Management from the University of Phoenix and a BA from the College of Charleston.

Lawrence, originally from Anderson, S.C., is married to David Lawrence and calls Mount Pleasant home. They have two dogs. Lawrence states, "I am passionate regarding early exposure of children to education, learning and creativity opportunities."

The Children's Museum of the Lowcountry is a 501 (c) (3) non-profit organization with a mission to engage young children's potential by inviting families of all backgrounds to explore environments and experiences that spark imagination and stimulate curiosity through the power of play. Open Tuesdays and Fridays from 9 a.m. to 7 p.m., Wednesdays, Thursdays and Saturdays from 9 a.m. to 5 p.m. and Sundays from 12 p.m. to 5 p.m. Admission is \$10 per person, \$8 for SC Residents and free for children less than 12 months of age. For more information, please visit our website, <a href="https://www.explorecml.org">www.explorecml.org</a>.

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