



## FOR IMMEDIATE RELEASE

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### **Save the Date for the Children's Museum's FREE FAM JAM Festival in Marion Square on Saturday, May 3**

*CML's 10<sup>th</sup> Annual FAM JAM community festival turns Marion Square into a giant PLAYground*

**Charleston, SC** (April 22, 2014)— The Children's Museum of the Lowcountry (CML) invites all children and families of the Lowcountry to the 10<sup>th</sup> Annual FREE FAM JAM Festival on Saturday, May 3 from 10:00 a.m. – 2:00 p.m. at Marion Square in partnership with the City of Charleston Farmer's Market.

With a theme of “homegrown family fun with no sugar added,” CML's FAM JAM festival celebrates the power of play as Marion Square becomes a giant playground to empower children and their families that being active is fun! Families have the opportunity to take part in a series of fun-filled, outdoor activities and fitness demonstrations from learning kung fu with East West Health Arts Center and participating in a carnival relay race with Bellies Babies + Beyond to bouncing in jump castles and scaling a climbing wall.

Activity stations will be hosted by the Museum's tri-county community partners including MUSC Children's Hospital After Hours Care, Blackbeard's Cove, InTown.com, Charleston Battery, Charleston with Kids, Dance Moves of Charleston, Gibbes Museum of Art, Japan Karate Institute, JumpBunch of Charleston, Magnifilous Toy Emporium, South Carolina Aquarium, South Carolina Stingrays, Sweet CeCe's Frozen Yogurt + Juice Bar and more!

And that's not all! Emcees Christine Kohler and Josh Marthers of WCBD News 2, Brian Cleary of Y102.5 and Bryan Mahanes of Other Brother Entertainment will lead demonstrations and introduce entertainers. Families will jam to live music by Electric Company, The Dirty Birds, The Fishermongers and more. Local community partners will teach children and their grown-ups karate, kung fun, salsa dance and more, and families can explore the Charleston Farmer's Market, too.

CML has secured FREE buses to pick up and drop off from Cainhoy Elementary/Middle School and Chicora School of Communications to Marion Square between 9:30am and 3:00pm. With plans of a multi-bus route to transport children and families from Title One Schools in the Tri-County area to Marion Square the day of the event, CML hopes to also reach more of the underserved community so that EVERYONE can experience the power of PLAY.

Admission is FREE for the event so bring the whole family! Every family that attends FAM JAM will get in FREE to CML all day. For more information, visit CML's website at [www.exploreCML.org](http://www.exploreCML.org).

The Children's Museum of the Lowcountry is a 501 (c) (3) non-profit organization with a mission to engage young children's potential by inviting families of all backgrounds to explore environments and experiences that spark imagination and stimulate curiosity through the power of play. Open Tuesdays and Fridays from 9 a.m. to 7 p.m., Wednesdays, Thursdays and Saturdays from 9 a.m. to 5 p.m. and Sundays from 12 p.m. to 5 p.m. Admission is \$10 per person, \$8 for SC Residents and free for children less than 12 months of age. For more information please visit our website, [www.exploreCML.org](http://www.exploreCML.org).

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