



FOR IMMEDIATE RELEASE

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Princesses on President's Day at the Children's Museum

Enjoy treats, crafts, stories and playtime with the Princesses of your child's choice

Charleston, SC (February 4, 2014)— The Children's Museum of the Lowcountry (CML) will be open on Monday, February 17th in celebration of President's Day! CML isn't just celebrating Presidents on Monday; royal guests such as Cinderella, Snow White, Belle, the Little Mermaid and many other princesses – even Prince Charming! – will host tea parties at CML on President's Day thanks to Princess of Tides Boutique.

"Princess of Tides has been a wonderful and generous partner to CML and they are always excited about collaborating. The Museum is very lucky to have such a fun, creative and enthusiastic partner," said Denis Chirles, Executive Director.

"A magic wand won't be required for parents to grant their children the royal treatment this President's Day school holiday," said Kerry Weismann, owner of Princess of Tides Boutique. "Princess of Tides is sending the royal brigade of Cinderella, Rapunzel, Belle, Jasmine, Tiana, Sleeping Beauty, Snow White, the Little Mermaid and Prince Charming to the Children's Museum of the Lowcountry for a series of tea parties sure to delight all the children in our kingdom."

Young princes and princesses are cordially invited to celebrate with the princesses (or prince) of their choice during an hour-long tea party including treats sponsored by Cupcake, a photo, a craft sponsored by Bellies Babies + Beyond, story time, a Fairytale Goodie Bag, a Happily Ever After Parade and playtime in the Museum. The schedule of royal hosts is below:

9:30am – 10:30am: Belle, Cinderella, Prince Charming

10:45am – 11:45am: Belle, Cinderella, Prince Charming

12:00pm – 1:00pm: Jasmine, the Little Mermaid, Snow White

1:15pm – 2:15pm: Jasmine, the Little Mermaid, Snow White

2:30pm – 3:30pm: Rapunzel, Sleeping Beauty, Tiana

3:45pm – 4:45pm: Rapunzel, Sleeping Beauty, Tiana

Members are \$25 and Non-Members are \$30 per tea party and parents are free. Pre-registration and payment are required in advance, so sign up today! Prices will increase to \$30 for Members and \$35 for Non-Members on the day of the event. To register, contact McCown Griffin, Marketing Manager, at mccown@explorecml.org or 843.853.8962 x223 or register online at www.explorecml.org.

The Children's Museum of the Lowcountry is a 501(c)(3) non-profit organization with a mission to engage young children's potential by inviting families of all backgrounds to explore environments and experiences that spark imagination and stimulate curiosity through the power of play. Open Tuesday through Saturday from 9 a.m. to 5 p.m. and Sundays from 12 p.m. to 5 p.m. Admission is \$10 per person, \$8 for SC Residents and free for children less than 12 months of age. For more information, please visit our website, www.explorecml.org.

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