



FOR IMMEDIATE RELEASE

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The Big Build Exhibit Opens at the Children's Museum on Saturday

CML's newest exhibit, The Big Build, will inspire hands-on and creative play.

Charleston, SC (March 22, 2016)— The Children's Museum of the Lowcountry (CML) is opening *The Big Build*, a new hands-on exhibit, designed to educate Charleston's young citizens through play with blocks of all kinds. The exhibit will open to the public on Saturday, March 26 at 9:00 a.m.

In this play-based exhibit, children are invited to "be the builder" and construct endless structures using KAPLA, LEGO and Imagination Playground blocks and many more. In addition to manipulatives, *The Big Build* will feature a catenary arch, special toddler area, literacy connections and opportunities for children to explore engineering, design and construction concepts through play.

Executive Director, Nichole Myles, expects *The Big Build* to be a big hit this summer, drawing all ages of Lowcountry children into the Children's Museum. The new exhibit will offer a specified toddler area for the Museum's smallest visitors to play in the same room as their older siblings. The catenary arch and opportunities for intricate play encourages unstructured play for children up to 10-years-old.

Myles says, " ____ Because of our focus on the power of play, we believe this exhibit joins perfectly with our mission to spark imagination and stimulate curiosity."

One of the highlights of *The Big Build* is sure to be the Imagination Playground blocks, hailed by MentalFloss as "one of the 16 coolest playgrounds in the world" and praised by Time Magazine as "encouraging creative thinking, teamwork and risk taking...in a world of endless standardized tests and regimented schedules."

The Big Build will be installed through September and is free for CML Members and CML ticket-holders.

The Children's Museum of the Lowcountry is a 501 (c) (3) non-profit organization with a mission to engage young children's potential by inviting families of all backgrounds to explore environments and experiences that spark imagination and stimulate curiosity through the power of play. Open Tuesday – Saturday from 9 a.m. to 5 p.m. and Sundays from 12 p.m. to 5 p.m. Admission is \$12 per person, \$10 for SC Residents and free for Members and children less than 12 months of age. Qualified *Museums for All* families receive \$1 admission for up to six family members. For more information, please visit our website, exploreCML.org.

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