Children’s Museum of the Lowcountry Raises Over $100K at Gala

Charleston, S.C., October 21, 2019 - The Children’s Museum of the Lowcountry (CML), Charleston’s premier children’s non-profit museum, raised $109,000 at their A Night in the Emerald City Gala held on Saturday, September 28, 2019. These funds will be used to support CML’s Early Education Access Fund, which provides low-income children and families affordable access to the museum’s high-quality programming and experiences.

“We are so inspired by the generosity of the community that took part in this event, from our amazing planning committee to those who supported our online silent auction to our sponsors and attendees,” says Nichole Myles, Executive Director of the Children’s Museum of the Lowcountry. “This support reinforces our alignment with community values and our mission to engage young children’s potential by inviting families of all backgrounds to explore experiences that spark imagination and stimulate curiosity through the power of play.”

The sold-out event, held at The Dewberry Hotel, featured food, drinks and entertainment inspired by the Emerald City, featured in the classic film, The Wizard of Oz. Two-hundred guests were welcomed at the valet with a horse of a different color (provided by Palmetto Carriage) and indulged in food and drink provided by The Dewberry, including a five-foot tall rainbow display of macarons and a signature emerald green cocktail. The entire venue glowed green, and ice sculptures of the Emerald City and a ruby slipper and decorative poppies complimented the decor. Guests enjoyed big band swing music of the era and live performances by aerialist Rachel Strickland and her partners, who dressed as the wicked witch, a flying monkey and a tin lady.

Guests bid in a silent auction featuring a VIP package to the 2020 Volvo Car Open and donations from local jewelers and photographers. A live auction showcased luxurious experiences including a golf getaway in Doonbeg, Ireland, and a 10-day stay in the Dominican Republic. A game of heads or tails was played for the chance to win a moonstone and diamond necklace, valued at $1,100, donated by Croghan’s Jewel Box.

CML recognizes those who contributed their time, talents and resources to the “A Night in the Emerald City Gala”: The Dewberry, The Beach Company, South Carolina Federal Credit Union, Hood Construction, South Atlantic Bank, Assured Partners, BoomTown!, Derfner & Altman, Hair Restoration Center at Charleston Plastic Surgery, Liollio Architecture, King & Fields, Republic National Distributing Company and many more.


About Children’s Museum of the Lowcountry
The Children’s Museum of the Lowcountry is a nonprofit organization whose mission is to engage young
children’s potential by inviting families of all backgrounds to explore environments and experiences that spark imagination and stimulate curiosity through the power of play. The museum works to address specific needs within the Lowcountry community by partnering with area organizations to develop targeted programs to better to community. For more information about the museum, including hours and admission, visit exploreCML.org.

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