



The Children's Museum of the Lowcountry Introduces Build-a-Thon 2020, a play-based way for families to support its *Make & Believe* Capital Campaign

Charleston, S.C., January 31, 2020 - The Children's Museum of the Lowcountry (CML) has announced Build-a-Thon 2020, which will take place from Tuesday, February 4 – Sunday, February 9, 2020. The event is a play-based and interactive fundraiser for CML's *Make & Believe* capital campaign.

Families are invited to visit the Children's Museum, located at 25 Ann Street, downtown Charleston, anytime during opening hours on February 4 – 9 and donate \$20 (or more!) to participate in Build-a-Thon 2020. As a thank you for each donation, families will receive a bag of building materials and activities to take part in during their visit.

All funds raised during Build-a-Thon 2020 will support the museum's *Make & Believe* campaign, which will transform the Museum with nine new state-of-the-art exhibits and a new Play Pavilion supporting healthy child development, educational opportunities and celebrating the endless potential of childhood. The new galleries will leverage the fun of playing to foster the development of curious, confident and imaginative minds, unlocking and nurturing the potential held within each visitor.

"Since opening in 2003, the Children's Museum of the Lowcountry has helped spark the imaginations of more than two million children, their caregivers and educators who have walked through our doors," said Nichole Myles, Executive Director of the Children's Museum of the Lowcountry. "We know that the children who are playing and building with us at Build-a-Thon 2020 are the adults who will shape our future. We're thrilled to offer Build-a-Thon as a fun and interactive experience for families to participate in our *Make & Believe* campaign in a hands-on way," said Myles.

For more information on Build-a-Thon 2020 and supporting CML's *Make & Believe* campaign, visit <https://explore.cml.org/cml-events/build-a-thon-2020>.

About the Children's Museum of the Lowcountry

The Children's Museum of the Lowcountry (CML) is a nonprofit organization whose mission is to engage young children's potential by inviting families of all backgrounds to explore environments and experiences that spark imagination and stimulate curiosity through the power of PLAY.

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