

# A EVENING OF ENCHANTMENT

*benefitting*



CHILDREN'S  
MUSEUM of the  
LOWCOUNTRY

# Event Details

CHILDREN'S MUSEUM OF THE LOWCOUNTRY  
25 Ann St. Charleston, SC 29403

Cocktails & Silent Auction



September  
Friday **25** 7-10:00 PM  
2026

General Admission [Ticket Purchase](#) | \$185 (FMV: \$50)

Family [Sponsorship Purchase](#) | \$1,000

--Includes wall name recognition, membership, & birthday party

## Hosted by

Jasmine Woodard Rose – Chair	Steve Hufford – Board Member
Alexis Carrico – Past Chair	Kristina Mauger – Board Member
Kristopher King – Treasurer	Jessica Perkal – Board Member
Nate Harrison – Secretary	Vernon Stephens – Board Member
Susannah Darby – Board Member	Lucy Straker – Board Member
Jonathan DiOrio – Board Member	Ruth Taylor – Board Member
	Rachael Kuhn

Design



Development

**Calloway & Co.**  
Consulting | Counsel

Web Design



Planning



**MOSAIC**  
catering + events

# Our Mission

Founded in 1995 and opened to the public in 2003, the Children’s Museum of the Lowcountry (CML) is a nonprofit dedicated to unlocking the potential of young children. We serve families with children from birth to age 10 by creating immersive environments and experiences that spark imagination, nurture curiosity, and inspire learning through the power of play.

At CML, play is more than fun—it is foundational. Our programs are thoughtfully designed to support early childhood development, blending science, environmental awareness, and the arts into meaningful, memorable learning experiences. Through free monthly programs and daily interactive opportunities, children arrive with anticipation, engage with wonder and laughter, and leave with new knowledge and lasting memories.

Each year, we welcome more than 100,000 visitors across two campuses, making CML a vibrant hub for early learning in our community. Our mission is to create innovative learning experiences—both within the museum and beyond—that equip and inspire children to become creative problem-solvers and lifelong learners.



# Why Your Sponsorship Matters



Sponsorship of “A Night of Enchantment” supports hands-on exhibits, enriching programs, and inclusive access through discounted admission, memberships, and camp scholarships—ensuring all families can learn through play. It also elevates your brand by aligning it with one of Charleston’s most impactful nonprofits. Please see pages [05](#) and [06](#).

When you give to the Museum, you make it possible to:

- **Expand access through discounted admission**, ensuring more families—including those facing financial barriers—can experience the joy of learning through play.
- **Offer affordable memberships**, building a welcoming, inclusive community where every family can return, connect, and grow together.
- **Provide camp scholarships**, opening the door to enriching, hands-on experiences that inspire children from all backgrounds.
- **Extend learning beyond our walls**, empowering our educators to partner with Title I schools and ignite curiosity in classrooms across our region.
- **Foster inclusive experiences through our SuperStars! Program**, creating low-sensory play opportunities where children with learning differences and their families can explore comfortably and confidently.



# Sponsorships

## Presenting | \$30,000 +

- Acknowledgment in live remarks from podium during the event
- Recognition as a Presenting Sponsor in all event materials, including the event program, website, social media, and step & repeat banner
- One (1) full evening museum rental
- Twelve (12) gala tickets
- Twelve (12) Family Memberships
- Prominent video signage throughout the museum for four weeks and during the event

## Sustainer | \$20,000

- Acknowledgment in live remarks from podium during the event
- Recognition as a Sustainer Sponsor in all event materials, including the event program, website, social media, and step & repeat banner
- One (1) full evening museum rental
- Eight (8) gala tickets
- Eight (8) Family Memberships
- Prominent video signage at the event

## Visionary | \$10,000

- Recognition as a Visionary Sponsor in all event materials, including the event program, website, and social media
- One (1) full evening museum rental
- Six (6) gala tickets
- Six (6) Family Memberships
- Prominent video signage at the event

## Champion | \$5,000

- Recognition as a Champion Sponsor in event materials including the event program, website, and social media
- Four (4) gala tickets
- Four (4) Family Memberships
- Video signage at the event
- Logo placement on event website and printed materials

## Family | \$1,000

- Recognition as a Family Sponsor in all event materials, including the event program, website, and social media
- Two (2) gala tickets
- One (1) Family Membership
- One (1) Birthday party

## Patron | \$500

- Recognition as a Patron Sponsor in all event materials, including the event program, website, and social media
- Two (2) gala tickets

# Other Sponsorships

## Food Sponsor



**\$22,000**

(or commensurate in kind contribution)

- **Prominent Recognition:**
  - Your logo will appear on all food station signage and promotional materials—ensuring high visibility throughout the event.
- **Exclusive Dessert Naming:**
  - Partner with our team to create a signature dessert named after your company, offering a unique, memorable guest experience.
- **On-Site Engagement:**
  - Company representatives can interact directly with guests at all food stations to build connections and brand awareness.
- **Additional Benefits:**
  - Four (4) tickets and memberships, plus logo placement across all event materials, including the program, website, and social media.

## Libation Sponsor

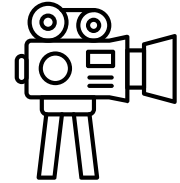


**\$16,000**

(or commensurate in kind contribution)

- **Prominent Recognition:**
  - Your logo will appear on all Libation Station signage, including the bar, cocktail napkins, and promotional materials—ensuring high visibility throughout the event.
- **Exclusive Beverage Naming:**
  - Partner with our team to create a signature cocktail named after your company, offering a unique, memorable guest experience.
- **On-Site Engagement:**
  - Company representatives can interact directly with guests at the Libation Station to build connections and brand awareness.
- **Additional Benefits:**
  - Four (4) tickets and memberships, plus logo placement across all event materials, including the program, website, and social media.

## Media Sponsor



**\$8,000**

(or commensurate in kind contribution)

- **Prominent Recognition:**
  - Your logo will be featured on event signage and select promotional materials, with recognition as the official media sponsor—ensuring visibility before, during, and after the event.
- **Exclusive Media Credit:**
  - Receive prominent photo credit on all published event images across digital and print platforms, highlighting your role in capturing the evening.
- **On-Site Presence:**
  - Your team will have access to photograph key moments throughout the gala, with opportunities to engage with guests and expand brand exposure.
- **Additional Benefits:**
  - Two (2) tickets and memberships, plus logo placement across event materials, including the program, website, social media, and post-event photo galleries.



The Children's Museum of the Lowcountry is a 501(c)(3) nonprofit.  
Contributions are tax-deductible to the extent allowed by law. EIN #: 57-1014498

**Questions? Erin Calloway at [development@explorecml.org](mailto:development@explorecml.org)**